



# THE SPORT MANAGER

## New Mentorship Program Being Launched

A new mentorship program is being launched to enable WSU sport management students to develop professional relationships with department alumni working in areas of interest to the students. The program is a joint initiative of the Sport Management Alumni Association (SMAA) and the Sport Management Student Association (SMSA).

More than 100 students and alumni have already registered to participate. Mentor assignments will be made in April with the intent that mentees and mentors will connect this academic year and continue to remain in contact next fall. The SMAA Executive Committee is developing a plan that will guide participants to discuss a range of topics, including career goals, resumes, and cover letters.

The new program will benefit students by providing them with networking opportunities and insight into the profession. Alumni will benefit from the opportunity to give back as they share expertise and maintain their engagement with the department.

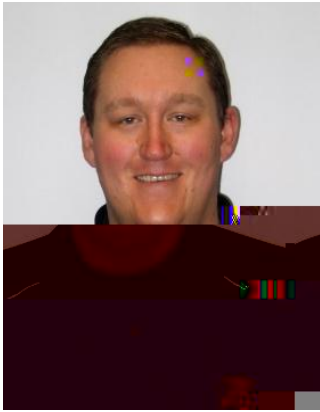
## Students, Faculty and Staff Help Manage NCAA Championships



Roughly 40 sport management students, faculty and staff members were involved in managing NCAA championship events last month.

Wichita's Intrust Bank Arena played host to the first and second rounds of the NCAA Division I Women's Basketball Championships March 20 and 22. More than 35 sport management students served as part of the event management team. Sport management instructor Mike Ross served as the event's media coordinator, while administrative specialist Mary Myers and department chair Dr. Clay Stoldt

## Mike Ross Wins College Award



Congratulations to sport management instructor Mike Ross, who is the 2011 recipient of the College of Education Technology Innovation Award. The award recognizes Mike's excellence in using technology as a teaching tool and as a topic of instruction.

Management  
David Moses –



Jennifer Keen is the Corporate Service Director for the Greater Wichita YMCA and this month's Sport Management Alumni Spotlight. Keen, who is a graduate of Wichita State University, shares with us how she got into her current position after doing her internship with the YMCA while she was attending WSU.

Job Title and organization:  
Greater Wichita YMCA  
Corporate Service Director

How long have you been working in your current position and how did you arrive in that position?  
3yrs.

I have been an employee for the Y for over 10yrs. I worked at the branch level as a Membership Director and then moved to the Metro/Corporate level where I have been over the last 5 yrs.





## 2011 CAREER FAIR SUCCESSFUL

The 2011 annual SMA career fair took place on March 15 in the Heskett Center lobby.

Local sport organizations were in attendance as they are eager to find prospective employees and interns for their upcoming season. Exhibitors included the Greater Wichita Area Sports Commission, the KCAC, the Wichita Thunder, Wichita Wild and Wichita Wingnuts. Students had a chance to speak with the various representatives, hand out resumes, and build their network. This event has been extremely successful in the past, with many of our students obtaining jobs or internships.