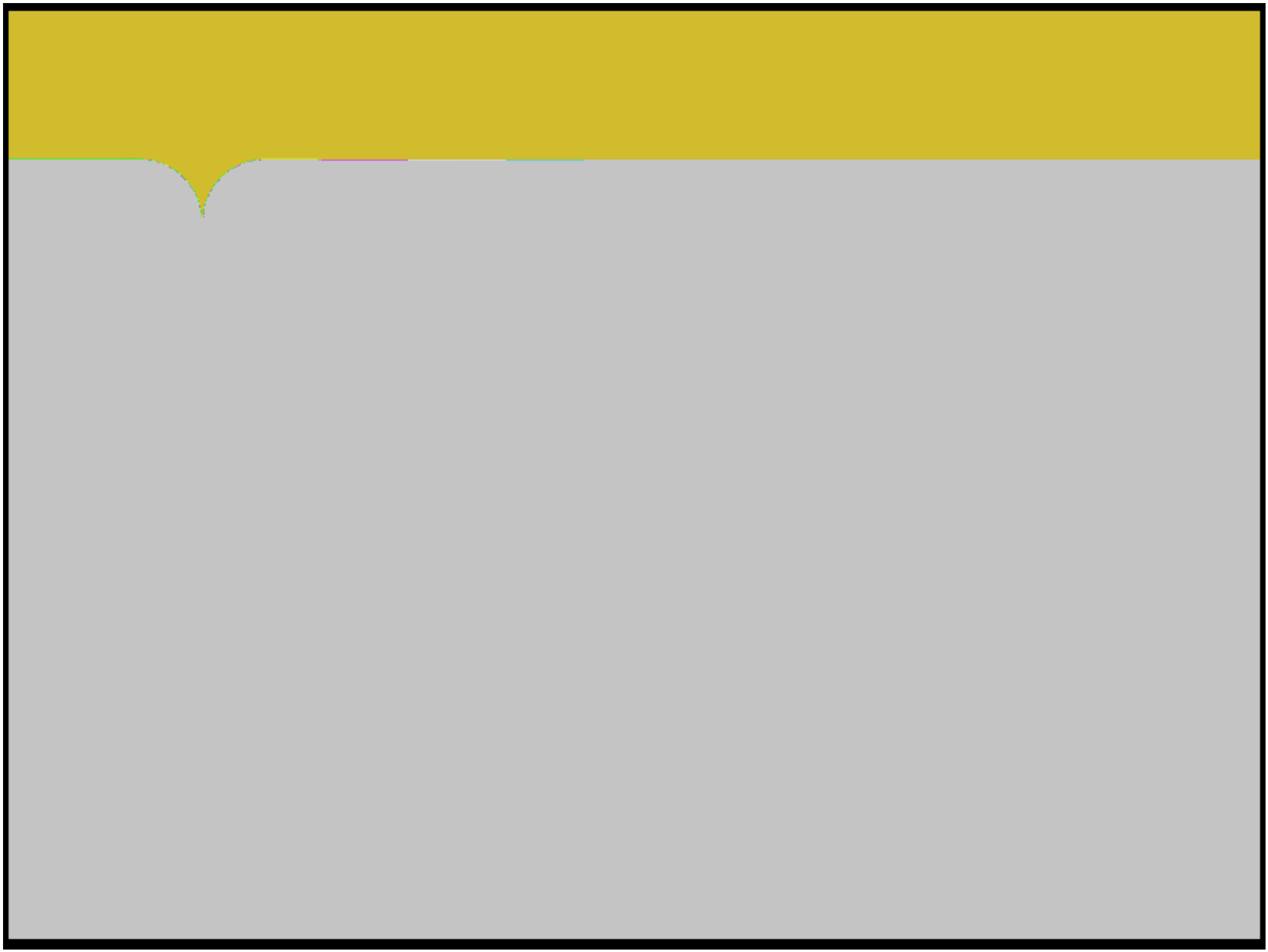
E

- "#$%#&'()*+,$-../&,#*0%,%'&/&,#*1.%,*2&3&.-4&2*(,*)-,56,)#(-,*7(#8*9 " :;<*"#$%#&'()*1.%,,(,'*4$-)&<<
- =*>&%$ 4.%,*<#%$#&2*(,*?@*ABCDECF
- ?..*6,(3&$<(#>*)-,<#(#6&,)(&<*7&$&*(,3-.3&2*(,*2&3&.-4(,'*#8&*4.%,
- +G4&)#%#(-,*#-*8&.4*'$-7*&,$-../&,#H*4$-/-#&*9 " :H*<&$3&*<#62&,#<*7&..H*%,2*&,<6$&*#8%#*&%)8*<#62&,#*8%<*%,*&G)&..&,#*&G4&$(&,)&*%#*9()8(#%*"#%#&
- IA*#%)#()<*(,*#8&*-$('(,%.*4.%,H*7(#8*,&7*-,&<*%22&2*-3&$*#8&*.%<#*J-6$*>&%$<K*LM*,-7*/%$N&2*%<*O-/4.&#&H*

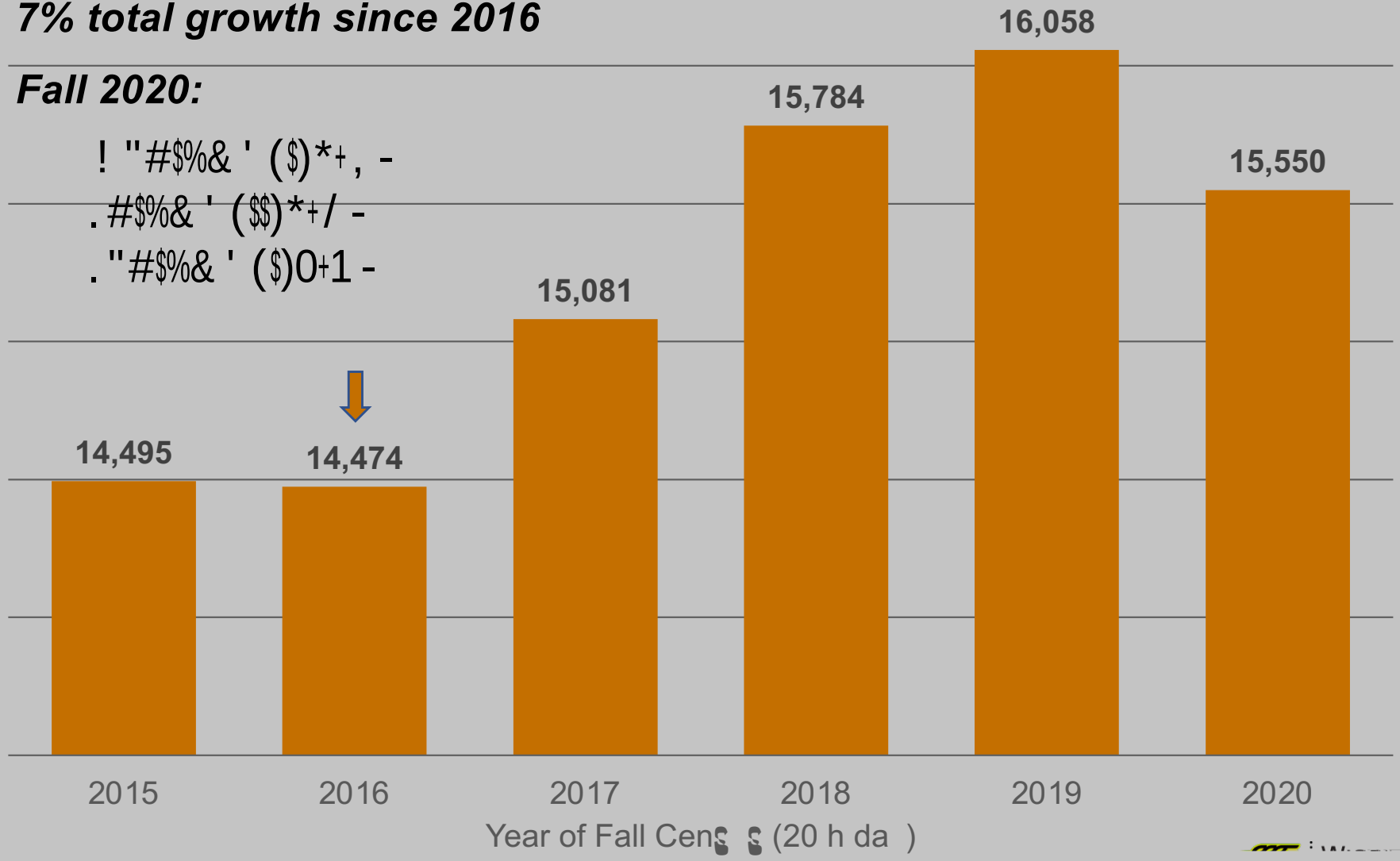


E

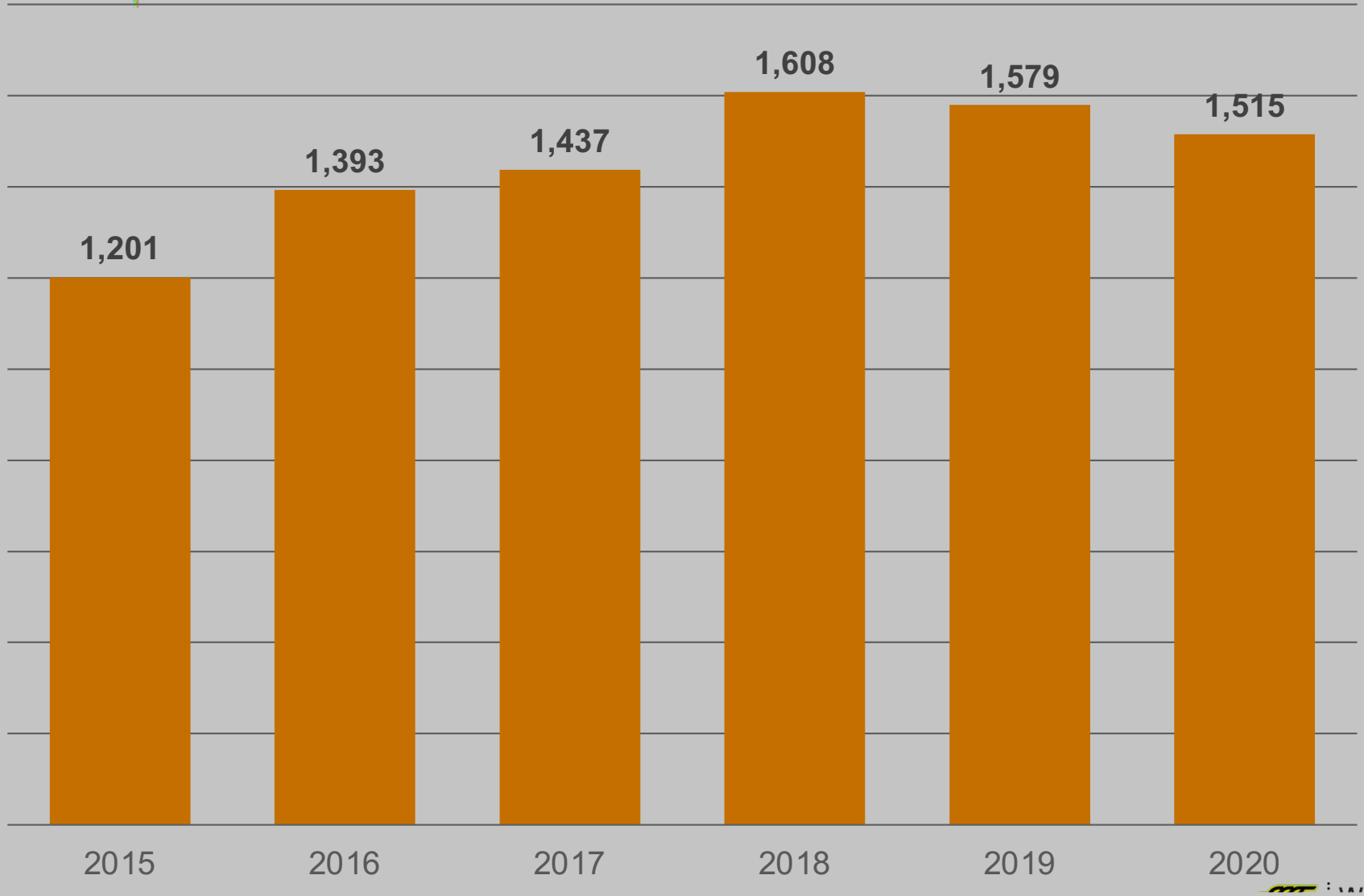
7% total growth since 2016

Fall 2020:

! "#$%& ' ($)*+, -
.#$%& ' ($$)*+/ -
."#$%& ' ($)0+1 -



F - -I -C (F IC)*

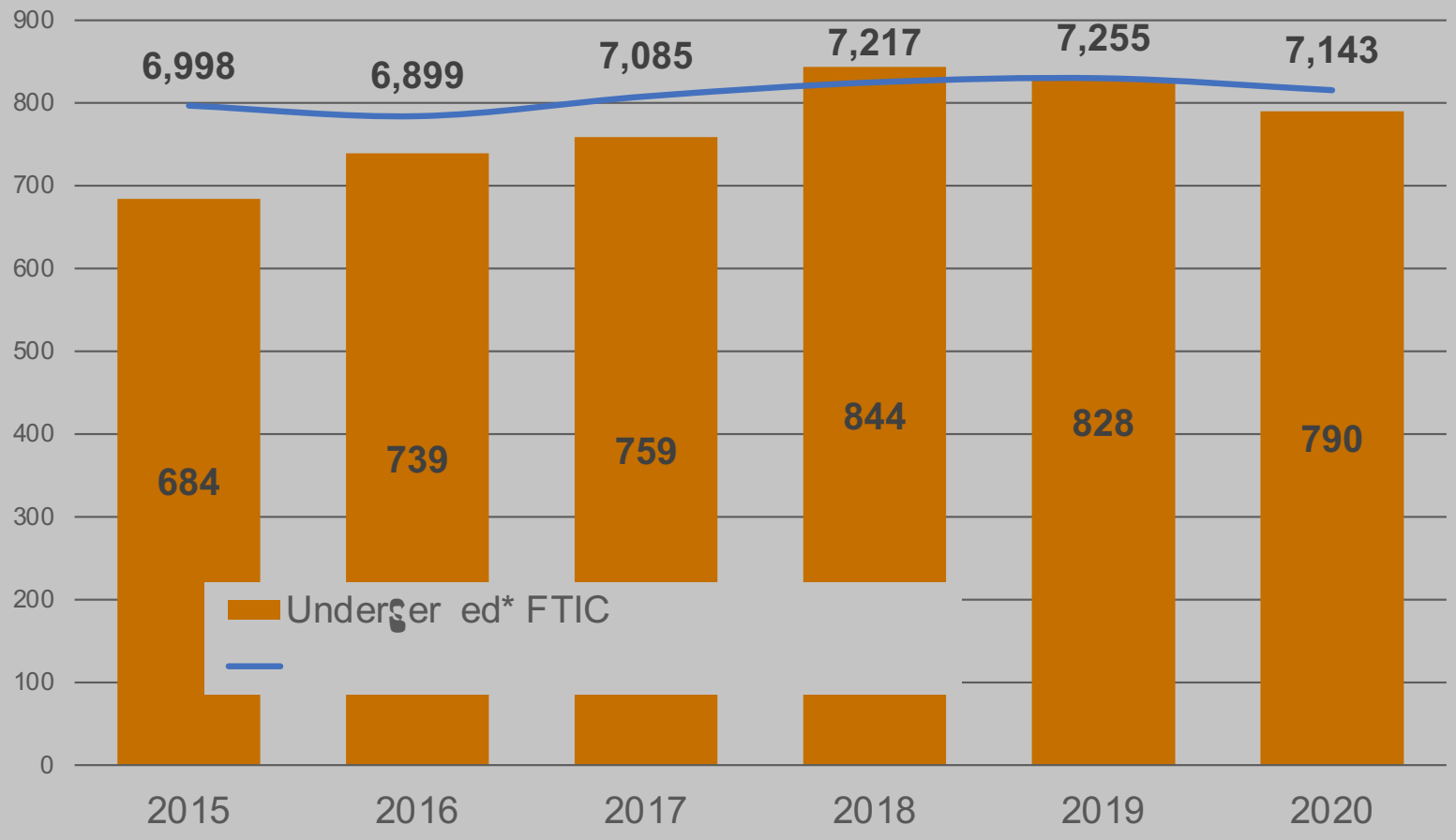


Goal 1

- Develop activities that foster a culture of enrollment growth among faculty, staff and students

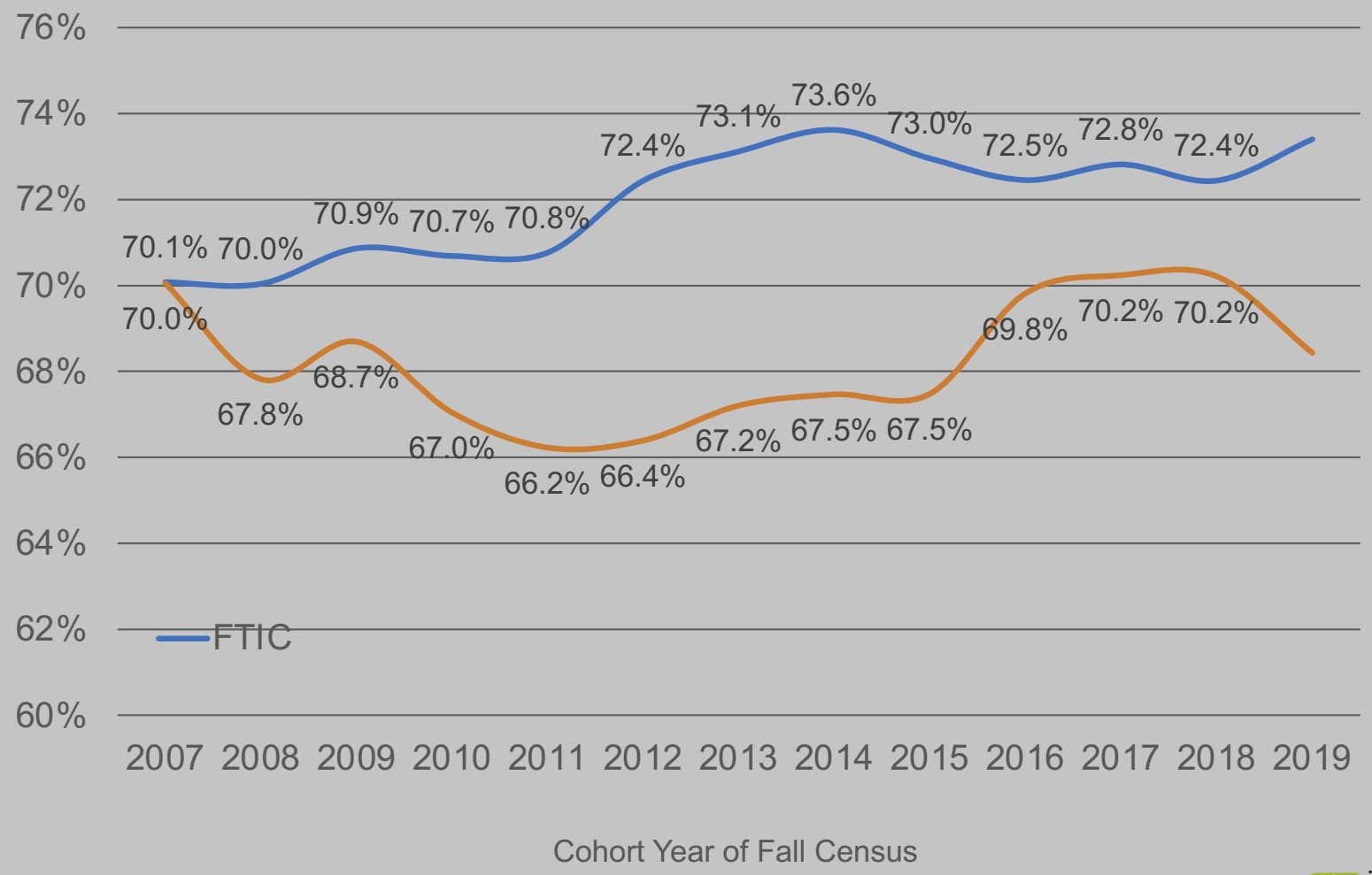
G 2

!"#$%&'%(%"$)**+%",()-(.%/$%%0'%%12"/(3".%$'%$4%.('3.%",'


900
800
700
600
500
400
300
200
100
0
6,998
6,899
7,085
7,217
7,255
7,143
684
739
759
844
828
790
2015
2016
2017
2018
2019
2020

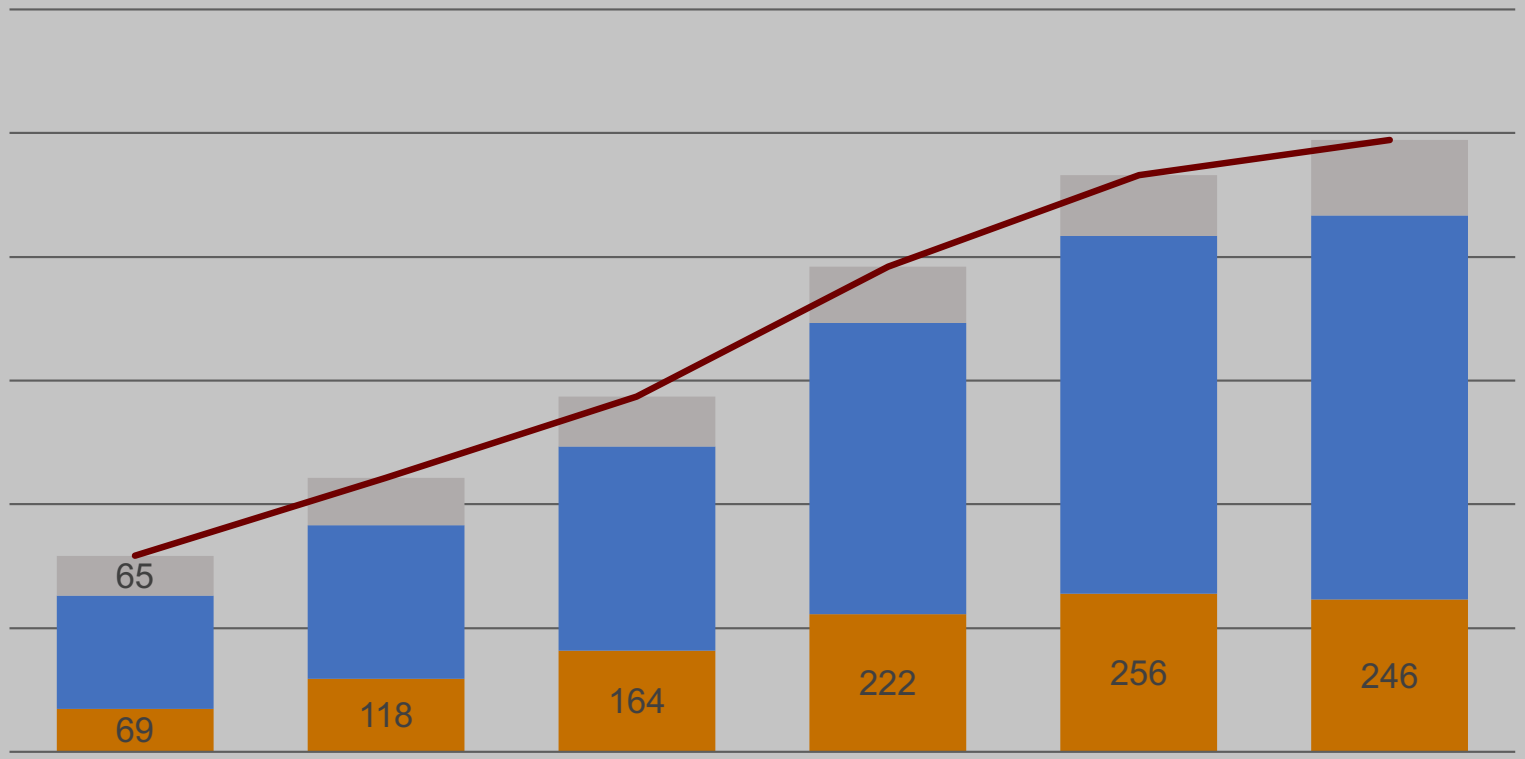
G 3

5 !"#$%&'%($%,%",2)"($&,%'()-(.%/$%%('%%12"/(3".%$'%$4%.(',3.%",'


76%
74%
72%
70%
68%
66%
64%
62%
60%
70.1%
70.0%
70.9%
70.7%
70.8%
72.4%
73.1%
73.6%
73.0%
72.5%
72.8%
72.4%
70.0%
67.8%
68.7%
67.0%
66.2%
66.4%
67.2%
67.5%
67.5%
69.8%
70.2%
70.2%
FTIC
2007
2008
2009
2010
2011
2012
2013
2014
2015
2016
2017
2018
2019
Cohort Year of Fall Census

G 4

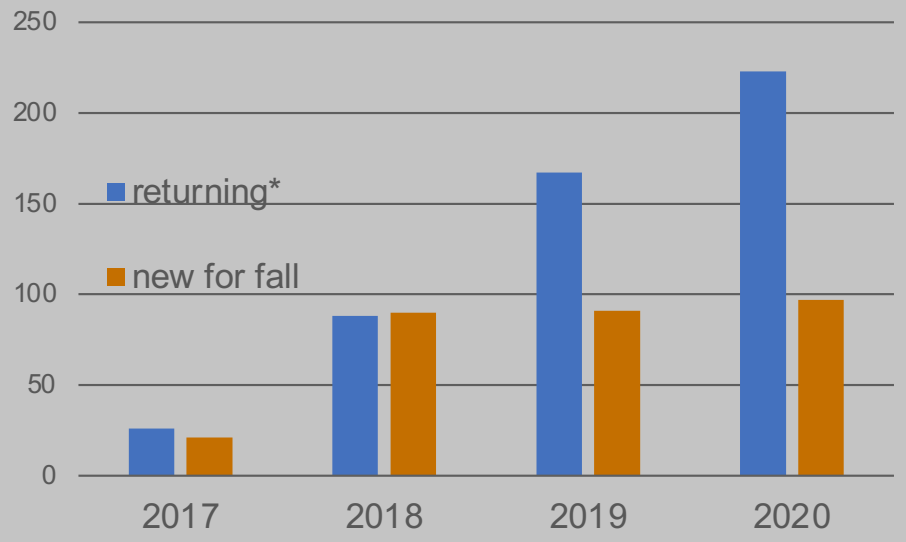
- R ,)$&%<&*& , $-.. / & , #*%.- , ' *#8&*RES=*) -$$(2-$



G 5

- R,)$&%<&*,-,E

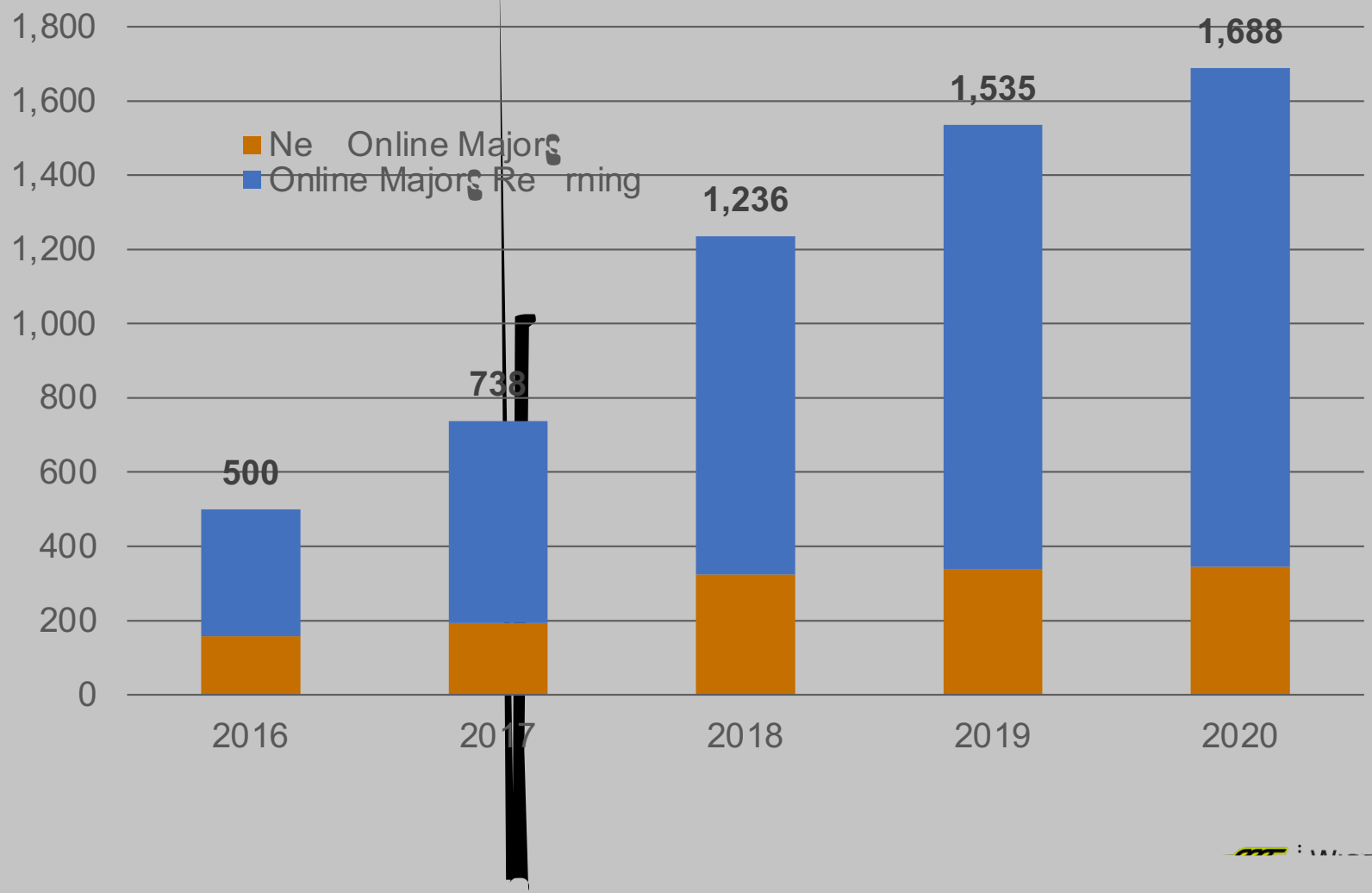
G 6


250
200
150
100
50
0
returning*
new for fall
2017
2018
2019
2020

*R

G 7

! R ,)$&%<&*&, $-.. / &, #*-J* e J%..*<#62&, #<*(, *- , .(, &*4$- '$% / <

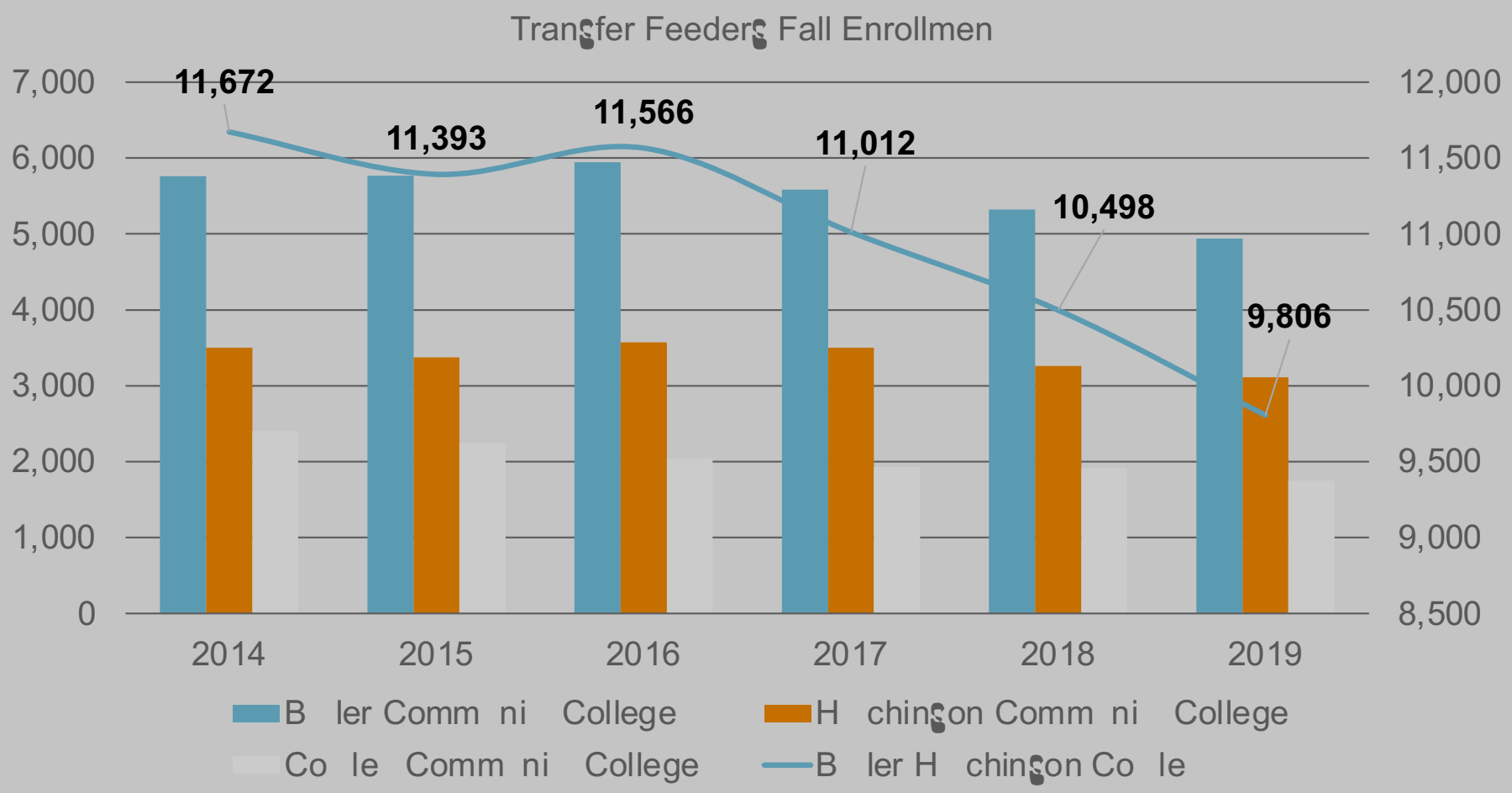

1,800
1,600
1,400
1,200
1,000
800
600
400
200
0
Ne Online Majors
Online Majors Re rning
500
738
1,236
1,535
1,688
2016
2017
2018
2019
2020

G 8

- R ,)$&%<&*& , $ - .. / & , #* - J* , & 7 *J%..*#$% , <J&$T

* T a a - WSU a a - a a .

Declining Community College Enrollment



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- R,)$&%<&*&,$-.. / &,#*% / - ,'*$&#6$,(,'*%26.#*<#62&,#<

! "#$% ' '

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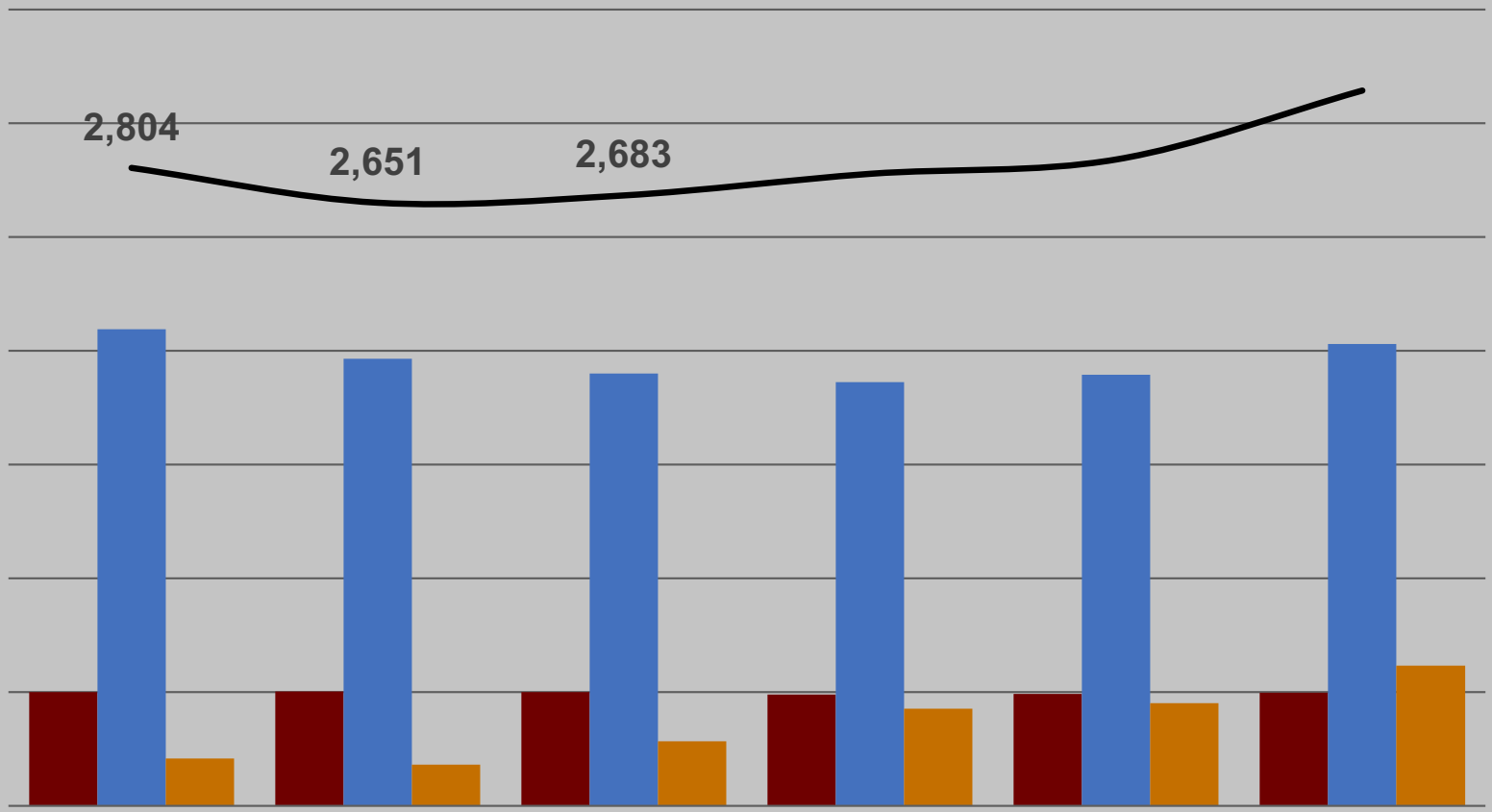

E a : Ca S a

6 7$)-%' ')$(&".(8' ')#2&,%(92#%(7$%'2.%",((
-)$(:,$&,%/2#(;"$)**+%",(<&"&/%+%",(((
#&$)*="›'?&@ A @2#?2,&›%.3